



Globalization and the American Century

Alfred E. Eckes Jr, Thomas W. Zeiler

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Alfred Eckes and Thomas Zeiler argue that the "American Century" of global leadership resulted from revolutionary improvements in technology combined with the leadership elite's enthusiasm for free trade. The authors reveal how this formula helped the nation rise to economic power after the Spanish-American War, and win both world wars and the Cold War. America's power and cultural influence soared as business and financial interests pursued global market dominance in the following decade. But the tragic events of September 2001 and the growing volatility of global finance raise questions as to whether the era of American-led globalization is sustainable.

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