



# **Business Sustainability: Performance, Compliance, Accountability and Integrated Reporting**

*Zabihollah Rezaee*

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## **Business Sustainability: Performance, Compliance, Accountability and Integrated Reporting**

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Effective integrated reporting drives business competitiveness on the dimensions of sustainability that really matter. No longer is this a choice for business. Global organizations are under close scrutiny from lawmakers, regulators, the investment community, and their diverse stakeholders to focus on sustainability and accept accountability and responsibility for their multiple bottom lines (MBL). More than 5,000 public companies worldwide are issuing sustainability reports on some or all five--economic, governance, social, ethical and environmental (EGSEE)--dimensions of sustainability performance and this trend is expected to continue. Indeed, more than 6,000 European public companies would be required to disclose their environmental, social, governance and diversity information for their 2017 reporting year. However, the proper determination of sustainability performance, accurate and reliable reporting and independent assurance of sustainability information remain major challenges for organizations of all types and sizes.

Through reading this book, the reader will:

- \* Gain an insight into emerging initiatives in corporate reporting, including the major reporting standards and the convergence to a set of global accounting standards
- \* Identify sustainability strategies to create innovation in new products, services, energy-efficiency, environmental facilities and green initiatives.
- \* Understand the role and responsibilities of all participants in the corporate reporting process, including directors, officers, internal auditors, external auditors, legal counsel, and investors
- \* See ways to improve public trust, investor confidence, business reputation, employee satisfaction, corporate culture, social responsibility and environmental performance
- \* Learn all five--economic, governance, social, ethical and environmental (EGSEE)--dimensions of sustainability performance separately and their integrated and interactive effects on achieving the goal of creating sustainability value for all stakeholders including shareholders
- \* Learn how to adopt best practices in sustainability development and performance, and deliver effective integrated sustainability reporting and assurance

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