



The Practice of Business Statistics: Using Data for Decisions (Book & CD)

David S. Moore, George McCabe, William M. Duckworth, Layth Alwan

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The Practice of Business Statistics offers a welcome innovation by allowing students to make data-informed, real-world business decisions almost from day one. By discussing data production and interpretation early in the book data analysis can then be used throughout the course. This approach drives home the relevance and usefulness of statistical ideas to the business world from the onset.

New Format Options

The Practice of Business Statistics responds to concerns about textbook length by offering instructors a number of alternatives:

A core book containing the first 14 chapters

Companion chapters on advanced inference topics (available on the book companion site, or through W.H. Freeman Custom Publishing):

15. Two-Way Analysis of Variance
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