



Ethical Issues and Social Responsibility in the Global Financial Services Industry: Business Ethics and Corporate Social Responsibility

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According to Cheryl Munson E-How contributor business ethics and corporate social responsibility are high on the “radar” of major corporations and consumers. Corporations are increasingly facing questions from the media, consumers and stockholders in regards to ethics and social responsibility. Corporations are being asked to answer the overarching question, “Are we complying with our mission to be demonstrably responsible corporate citizens?”

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