



How to Promote Your Book Online & Offline volume #2

Dr. Leland Benton

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Welcome to Volume #2 of How to Promote Your Book Online & Offline. In volume #1, I offered the following: Marketing & Promotions Checklist, EPUB Publishing Formats, Quantcast, Backlinks, Promo Book Trailers, Author Central, Book Tours, Audiobooks, Translations, Proof-reading & Editing, Email Marketing, Mobile Marketing, Automated Postcards, Pay Per View, Social Media Marketing, and The Most Important Publishing Platforms. Volume #2 describes the strategies and techniques I have never revealed before and they are designed for self-publishing authors; everything from how to promote your book, how to market your book, how to publicize your book, how to promote your book online, ways to promote your book, self publishing, to sell your book. Like volume #1, this book is dedicated to the promotion and advertising of any ebook or printed book. I use all of the techniques described in this book and so should you. If you do, you will literally see an explosion in your book sales virtually overnight.

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