



Research in Corporate Sustainability: The Evolving Theory and Practice of Organizations in the Natural Environment

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Managing for sustainable development has become increasingly accepted worldwide by corporate, public and non-profit organizations as vital to the continued existence and development of both these organizations and their natural and social environments. This collection of original articles provides various perspectives on sustainable management practices, particularly as practiced by large corporations. The ten studies in this volume represent the latest theoretical and empirical research in the field of organization and the natural environment (ONE). The contributors present a range of unique perspectives on issues including the impact of globalization on sustainability, cross-cultural comparisons of the impact of institutional contexts on environmental practices of Japanese and Chinese forms, comparisons of voluntary environmental initiatives undertaken by public and private sector organizations, processes of organizational change in response to stakeholder pressures, the transfer of environmental capabilities during mergers and acquisitions, why some companies keep the environmentally friendly features of their products secret, and the influence of emissions and health-impacts information on attitudes toward the environment. This volume opens and closes with two essays that comprehensively review of the state of research in organizations and the natural environment and suggest directions for future researchers. This book presents studies from a wide range of disciplinary perspectives: human resources management, strategy, operations management, accounting, international business, marketing and development. It represents the latest state of knowledge in organizations and the natural environment and provides interesting perspectives for academics, environmental consultants as well as environmental managers from business, the public sector, NGOs, international development institutions, and government.

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