



Value Leadership: The 7 Principles That Drive Corporate Value in Any Economy (Paperback) - Common

By (author) Peter S. Cohan

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Providing a concept of sustainable corporate value, this book offers seven management principles that were tested in periods of economic expansion and contraction: valuing human relationships, fostering teamwork, experimenting frugally, fulfilling your commitments, fighting complacency, winning through multiple means, and giving to your community.

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