



New Media and Intercultural Communication: Identity, Community and Politics (Critical Intercultural Communication Studies)

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There is increasing awareness of the development of newer «smart» and more interactive media, at precipitate speed, in many parts of the world. The concept of change-as opposed to continuity-is central to the increasing interest in digital media. However, this focus has not yet been matched by substantive theoretical discussions, or by extensive empirical examinations of computer-mediated communication and intercultural communication. Against such a backdrop, this volume offers theoretical insights, fresh evidence and rich applications as it assesses the nature of digital culture(s) in order to address assumptions about the present state of mediated global society(ies) and their future trajectory. Chapters explore what happens in praxis when digital media are implemented across cultures and are contested and negotiated within complex local and political conditions. The book showcases interpretative and critical research from voices with diverse backgrounds, from locations around the world. As such, this volume presents a rich and colorful tapestry that provides opportunities for comparative analyses and deepened international understandings of digital media connections, particularly in the areas of identity, community and politics.

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