

# Pearson Custom Business Resources: The Legal and Ethical Environment of Business (Pearson Custom Business Resources)

Bartley Brennan, M. Neil Brown, et al. Nancy Kubasek

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Pearson Custom Business Resources: The Legal and Ethical Environment of Business (2009). Contains the following chapters. 1. Critical Thinking and Legal Reasoning. 2. Introduction to Law and the Legal Environment of Business. 3. The American Legal System. 4. The International Legal Environment of Business. 5. Ethics in Business. 6. Business Ethics and Social Responsibility. 7. Ethics, Social Responsibility, and the Business Manager. 8. Social Responsibility and Managerial Ethics. 9. Ethics of Managers and Social Responsibility of Business. 10. Ethics, Social, and Political Issues in E-Commerce. 11. The Foundation of Ethical Thought. 12. Establishing a Code of Ethics and Ethical Guidelines.



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