



Agile Project Management for Beginners: Mastering the Basics with Scrum

Bryan Mathis

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The Agile approach to project management is gaining popularity because it gets better results in less time with smaller teams than the old, rigid, plan-driven methods. In today's information-based economy where the internet drives new products and customer requirements change overnight, Agile helps companies keep pace with customer demands by welcoming rapid change as a vital part of the development process.

Written for beginners, this book explains Agile concepts using the Scrum approach and fits them together into a cohesive framework. Instead of merely defining terms, it presents Agile as a living, dynamic system for stripping away the frills and getting back to basics while managing projects. The first half of the book explains the Agile Manifesto in detail, both in theory and practice. The second half of the book gives detailed explanations for applying Scrum, which is an Agile method known for its simplicity and ease of implementation.

Small startups and entrepreneurs will find practical advice, encouragement, and inspiration in this book, while development teams in larger companies will appreciate its clear, concise explanation of how the pieces of the Agile puzzle fit together.

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