



Art and the Power of Placement

Victoria Newhouse

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Where and how an artwork is presented can enhance it or detract from it, or even alter its meaning.

Depending on the display, painting and sculpture can denote a religious, political, decorative, or educational significance, as well as aesthetic and commercial value. Just how powerful the effect of placement can be is demonstrated in this book by in-depth case studies and comparisons of art installations around the world and from antiquity to the present, all richly illustrated.

Author Victoria Newhouse continues the investigation she began in her last book, *Towards a New Museum*, of the critical relationship between container and contents. Not limited to museums, Newhouse branches out to explore noteworthy displays of art in commercial galleries and in private homes and gardens, as well as in a number of unusual venues. She concludes with some guidelines for display that apply as much to the hanging of a picture in a private interior as to the installation of a museum show.

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