

Learning for Innovation in the Global Knowledge Economy: A European and Southeast Asian Perspective (Intellect Books - Play Text)

Dimitrios Konstadakopulos



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This book is a major step forward in understanding the learning behaviour of clustered technology-intensive small and medium-sized enterprises (SMEs). Drawing upon qualitative and quantitative research methods and sampling techniques, it identifies how learning for innovation is stimulated or inhibited. An informative, challenging and comprehensive empirical study and analysis, this book will be useful to scholars and students of regional development, European and Asian relations, development economics, and management studies. It will also be a valuable reference to decision-makers, policy analysts and international businessmen seeking to understand how the process of learning and acquisition of knowledge could improve the innovative performance, growth and competitiveness of firms in which they are located.

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