

Business As Unusual: The Handbook for Leading and Managing Organizational Change

Price Pritchett, Ron Pound

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Designed for managers, this insightful handbook contains 27 specific guidelines on retaining good employees, maintaining morale in the face of change, and attaining the performance results a manager expects from his or her work group. Business as UnUsual teaches managers how to become a change agent, rebuild morale, pass out psychological paychecks, re-recruit good people, take care of "me" issues, ride "close herd" on transition and change, and avoid common pitfalls in times of change.



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